

*I LOVE what I do,*

# Sara McGowan

*Experienced Art Department Manager & Sr. Graphic Designer with a demonstrated history of working in the printing industry. Skilled in Adobe Creative Suite and specializes in logo design, website layout/design, advertisement design and identity branding. Highly creative & immensely passionate designer who believes in pushing boundaries to surpass expectations, ensuring quality design in every project from conception to consumer.*



**SARA  
MCGOWAN**

**graphic designer**

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**SARAMDESIGN.COM**

8 Four Bridges Road  
Chester NJ 07930

**References & Portfolio  
available upon request**

## EDUCATION:

BFA Graphic Design and Art History June 2012  
Rutgers Newark College of Arts and Science, Newark, NJ

## TECHNICAL PROFICIENCY:

Adobe Photoshop	Flash
Adobe Illustrator	After Effects
Adobe InDesign	Microsoft Word
QuarkXPress	Microsoft Excel
Dreamweaver	PowerPoint

## PERSONAL SKILLS:

Excellent communication skills, Established track record of over-achieving goals, Great attitude with a high-energy personality, Professional appearance and work ethic, Excellent customer service skills, Good conflict management and prioritization skills, Strong personal attributes and managerial experience acquired over years of bringing value and integrity to the companies I have worked with.

## FREELANCE WORK:

SARA MCGOWAN DESIGNS 2008 – Present

Various projects for multiple clients including:

Campaign poster for the NYC Zombie Crawl.

Complete company branding for Joseph's Western Horseman.

Promotional Brochure for Avenues NYC.

Freelance work includes but its not limited to: logo design, print ads, corporate identity and branding, promotional materials, web sites, brochures, photography, etc.

Each client has a different need, so a unique solution must be found for each need.

## EMPLOYMENT:

SR. GRAPHIC DESIGNER/ART DEPARTMENT DIRECTOR 2013 – Present

Print CBF, Cedar Knolls, NJ

Oversees all artwork that is brought in house, always on time with all dead lines.

Design from concept to press, make edits, work with clients to ensure perfect finished design.

Displays natural ability to work on own initiatives as well as team goals.

Created excellent client rapport, keep clients coming back for new designs.

*what I LOVE*